

5 Signs of Online Grooming or Luring

Online luring or grooming is when a person uses social media, gaming sites or chat rooms to convince young people to participate in inappropriate or sexual activities.



Start a family conversation:

- Who are three trusted adults you could talk to if something online makes you uncomfortable?
- What family rules could help everyone stay safer when online?
- How can you support a friend who tells you they're being pressured or made uncomfortable online?

1



They want to keep it secret

They tell you not to tell your parents, teacher, or other trusted adults.

2



They give you special attention

They try to gain your trust by complimenting you.

3



They offer gifts

They may offer you things like gift cards, gaming items, money, or a phone.

4



They ask for personal info or photos

Never give a stranger your address, phone number, school, pictures or videos of yourself.

5



They want to talk privately or meet up.

They may ask you to chat on a different app, share your location, or meet in person.



If You Feel Unsafe

Don't reply or share any information. Tell a trusted adult immediately. If you think you're in danger, call 911.